

FOR IMMEDIATE RELEASE

Wednesday, November 25, 2020

CONTACT

Liam Blank, Policy & Communications Manager liam@tstc.org

Tri-State Transportation Campaign Relaunches Blog, *Mobilizing The Region*

<u>Mobilizing The Region</u> (MTR) is back by popular demand! Tri-State Transportation Campaign (TSTC) started this blog in 1994 as a weekly e-mail and fax bulletin. It was tirelessly sent to elected and agency officials, advocates, members of the press, and concerned citizens until November 2007. As communications digitized, MTR evolved into an online blog published continuously through 2017. But, our readers have spoken and we listened! We are re-launching our blog starting today.

TSTC is led <u>by a team of experts</u> in transportation, public policy, urban planning, public health, environmental justice, data analysis, and graphic design. With the relaunch of MTR, we can offer insight on pressing topics outside of our major <u>campaigns</u> and highlight key issues facing our region. Readers can expect to see a weekly news roundup, thought pieces from the minds behind TSTC, as well as updates on campaigns we are working on.

In our first article, TSTC discusses the top <u>regional transportation projects to keep an eye on in 2021</u>. Follow our discussion on <u>Twitter</u> and stay tuned for more content in the coming weeks...

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Tri-State Transportation Campaign is a 27-year old advocacy organization that fights for an equitable, safe, multi-modal transportation network that provides options and supports the economies of New York, New Jersey, and Connecticut. TSTC works to fix our commutes, meet our climate goals, stop traffic deaths, and make transportation fair.